



Start

Alternatives To Abortion Initiative Proposal

In Response to RFP# 3000005978

August 5, 2016
3:00CDT

Submitted By:
Family Values Resource Institute, Inc.
7515 Scenic Highway
Baton Rouge, Louisiana 70807
(225) 359-9001

September 1, 2016 – June 30, 2017 (10 Months)

PROPOSAL COVER LETTER

ATTACHMENT VI: PROPOSAL COVER PAGE

PLEASE DO NOT WRITE IN THIS SECTION.

Proposal Cover Page

Name of Proposer:

Federal ID Number:

Family Values Resource Institute

72-1415039

Program Name:

Louisiana Alliance for Life

Proposer's Mailing Address:

Post Office Box 74403

City:

State:

Zip:

Baton Rouge

LA

70874-4403

Name of Program Director

Telephone No.

Fax No.

Email address

Barbara Jo Thomas

(225) 359-9001

(225) 355-2742

barbarat@family-values.org

TYPE OF ENTITY	RECEIPT OF ALL OTHER STATE or FEDERAL FUNDS: Check all that apply to Proposer:	TOTAL FUNDS REQUESTED:
<input checked="" type="checkbox"/> Public Non-Profit Organization <input type="checkbox"/> Private Non-Profit Organization <input type="checkbox"/> For-Profit Organization <input type="checkbox"/> Public Agency <input type="checkbox"/> Other _____	<input type="checkbox"/> Child Care Development Fund (CCDF) <input type="checkbox"/> TANF <input type="checkbox"/> Other	\$1,260,000
		Service Delivery Area (s) Proposed: Statewide

CERTIFICATION

I (We) hereby certify that Barbara Jo Thomas on behalf of Family Values Resource Institute is fully authorized, by law or by (Name of Individual) (Firm Submitting Proposal) corporate resolution (attached) to submit the following proposal, that the information contained herein is true and accurate to the best of my (our) knowledge and belief, and that I (we) am (are) fully authorized to submit said proposal on behalf of said Proposer.

Official Authorized to Submit Proposal

Barbara Jo Thomas

Title

Project Director

Date

8/5/16

Hand Deliver Proposal To:

Department of Children and Family Services
 James Vidacovich, TANF Program Manager
 627 North 4th Street, Room 5-302
 Baton Rouge, LA 70802

OR

Mail Proposal To:

Department of Children and Family Services
 James Vidacovich, J TANF Program Manager
 P. O. Box 94065, Room 5-302
 Baton Rouge, LA 70804-9065

CERTIFICATION STATEMENT

ATTACHMENT II:**CERTIFICATION STATEMENT**

The undersigned hereby acknowledges she/he has read and understands all requirements and specifications of the Request for Proposals (RFP), including attachments.

OFFICIAL CONTACT. The State requests that the Proposer designate one person to receive all documents and the method in which the documents are best delivered. Identify the Contact name and fill in the information below: (Print Clearly)

Date: 8/5/16
April 20, 2016

Official Contact Name: Barbara Jo Thomas

A. E-mail Address: barbarat@family-values.org

B. Facsimile Number with area code: (225) 355-2742 or 225-356-4689

C. US Mail Address: 7515 Scenic Highway
Baton Rouge, LA 70807

Proposer certifies that the above information is true and grants permission to the State or Agencies to contact the above named person or otherwise verify the information provided.

By its submission of this proposal and authorized signature below, Proposer certifies that:

1. The information contained in its response to this Request For Proposal is accurate;
2. Proposer complies with each of the mandatory requirements listed in the Request For Proposal and will meet or exceed the functional and technical requirements specified therein;
3. Proposer accepts the procedures, evaluation criteria, mandatory contract terms and conditions, and all other administrative requirements set forth in this Request For Proposal.
4. Proposer's quote is valid for at least 90 days from the date of proposal's signature below;
5. Proposer understands that if selected as the successful Proposer, he/she will have 30 calendar days from the date of delivery of final contract in which to complete contract negotiations, if any, and execute the final contract document.
6. Proposer certifies, by signing and submitting a proposal for \$25,000 or more, that their company, any subcontractors, or principals are not suspended or debarred by the General Services Administration (GSA) in accordance with the requirements in OMB Circular A-133. (A list of parties who have been suspended or debarred can be viewed via the internet at <https://www.sam.gov>.)

Authorized Signature:

Barbara J Thomas

Typed or Printed Name: Barbara J Thomas

Title: Project Director

Company Name: Family Values Resources Institute, Inc.

Address: 7515 Scenic Highway

City: Baton Rouge

State: Louisiana

Zip: 70807

Barbara J Thomas

SIGNATURE of Proposer's Authorized Representative

8/5/16

DATE

EXECUTIVE SUMMARY

Executive Summary

Proposer Contact Name: Barbara Jo Thomas

Phone Number: (225) 359-9001

Stipulation: The proposal is valid for a time period of at least 90 calendar days from the date of submission.

Since 1992 *Family Values Resources Institute, Inc.* (FVRI), the prime contractor, which is a nonprofit organization, has worked with more than 70,000 women experiencing unplanned pregnancies, and will coordinate the Alternatives to Abortion Initiative, which has been titled as the Louisiana Alliance for Life initiative. As mentioned previously, FVRI has worked with 13 subcontractors in both southern and northern regions of Louisiana since 2013 and has secured its 14th subcontractor for the upcoming project year, September 1, 2016 – June 30, 2017.

FVRI is uniquely positioned to implement the Alternatives to Abortion Initiative, according to the timeframe set by the DCFS, and its approach will identify and target the changing demographics of women that may have resulted in increased abortions in Louisiana: **58% of women having abortions are in their 20s; 61% have one or more children; 85% are unmarried; 69% are economically disadvantaged; 73% report a religious affiliation: 36% of women obtaining abortions are white non-Hispanic; 30% are black non-Hispanic; 25% are Hispanic and 9% are of other racial backgrounds.**²

The Louisiana Alliance for Life will offer **low-income women ages 11 to 50, who are pregnant, their male partners and/or pregnant minors whose family's income is at or below 200 percent of the federal poverty level**, clear, accurate and timely information about their choices in order to ensure healthy full-term pregnancies rather than abortions. Louisiana Alliance for Life is a **statewide** initiative serving low-income women, who are struggling with unplanned pregnancies, and offers a comprehensive network of 14 compassionate and experienced providers. Services will include counseling, health assessments, pre-natal and parenting classes, links with local medical clinics and information about alternatives to abortions, such as adoptions and maternity homes.

The evaluation plan utilizes a framework that includes monthly and yearly goals, objectives, outcomes, performance indicators, and targets. The program's goals focus on improving the birth outcomes of Louisiana women, who are at high risk for poor health outcomes, and will be evaluated by tracking performance indicators.

The project targets **1,770** pregnant women and women who may become pregnant throughout the state. As pointed out in the summary of qualifications, **FVRI has the ability, administrative, organizational structure, and facilities to meet the requirements within the specified timeframe, which has been demonstrated by including MOUs, bylaws and 501(c) 3 declaration of tax exempt status of subcontractors.** FVRI will comply with all **contract terms, which are outlined in Attachment III**, and the proposed project will cost **\$1,260,000**.

² Jones RK, Finer LB and Singh S, Characteristics of U.S. Abortion Patients, 2008, New York: Guttmacher Institute, 2010.



Submitting Proposal:	Family Values Resource Institute
Federal Tax Identification Number:	72-1415039
Name of Person to Contractually	Barbara Jo Thomas
Obligate Proposer and Contractual Clarifications:	
Title of Person to Contractually	Project Director
Obligate Proposer and Contractual Clarifications:	
Address of Person to Contractually	P.O. Box 74403, Baton Rouge, LA 70874
Obligate Proposer and Contractual Clarifications:	
Telephone Number of Person to Contractually	(225) 359-9001
Obligate Proposer and Contractual Clarifications:	
Fax Number of Person to Contractually	(225) 355-2333
Obligate Proposer and Contractual Clarifications:	
Email Address of Person to Contractually	barbarat@family-values.org
Obligate Proposer and Contractual Clarifications:	

August 5, 2016

Department of Children and Family Services
James Vidacovich, TANF Program Manager
P.O. Box 94065, Room 5-302
Baton Rouge, LA 70804-9065

Dear Vidacovich:

On behalf of the Board of Director of *Family Values Resources Institute, Inc.* (FVRI), I am pleased to submit the attached proposal for administering the Alternatives to Abortion Initiative for the entire state of Louisiana, and FVRI will have total responsibility for the entire contract. FVRI will collaborate with community and faith-based organizations statewide to provide abortion alternative services and help ensure healthy and full-term pregnancies. FVRI has identified subcontractors, including specific designations of tasks that will be performed by subcontractors, and is ready to proceed with administering services.

FVRI's approach will reduce the number of abortions in the State by focusing on the population of women, who have abortions. The changing demographics of women, who have abortions, may have resulted in the increase of abortions in Louisiana: **58% of women having abortions are in their 20s; 61% have one or more children; 85% are unmarried; 69% are economically disadvantaged; 73% report a religious affiliation: 36% of women obtaining abortions are white non-Hispanic; 30% are black non-Hispanic; 25% are Hispanic and 9% are of other racial backgrounds.**¹

¹ Jones RK, Finer LB and Singh S, Characteristics of U.S. Abortion Patients, 2008, New York: Guttmacher Institute, 2010.



Page 2
August 5, 2016

FVRI is uniquely positioned to implement the Alternatives to Abortion Initiative, and has worked with 13 subcontractors in both the southern and northern regions of Louisiana since 2013. FVRI is willing to perform the Alternatives to Abortion Initiative's services and enter into a contract with the State. FVRI will be responsible for the entire contract and shall serve as the single prime contractor and point of contact, delivering specified services that were identified in the Request for Proposal and its proposal.

FVRI will supply all the services and products, which are required in the Request for Proposal, in conjunction with its subcontractor for the fixed price of **\$1,260,000**, and the proposal, which is being submitted, was developed without collusion with other Proposers.

The signer of the proposal is a representative of FVRI and is authorized to submit the proposal, which is evidenced by the attached board resolution. FVRI will grant the State of Louisiana, through the Department of Children and Family Services, the Office of the Legislative Auditor, Inspector General's Office, Federal Government and/or other such officially designated body the right to inspect and review all books and records pertaining to services rendered under the contract. FVRI will cooperate with any monitoring/evaluation site visits or requests for information from the above-mentioned entities.

Sincerely,

Barbara Thomas
Project Director

APPROACH AND METHODOLOGY

APPROACH AND METHODOLOGY:

Detail how the project will be accomplished, including schedules, data collection and analysis, deliverables, quality assurance, coordination of a broad service delivery area, reporting, use of key personnel.

The Louisiana Alliance for Life (LAFL) is a statewide initiative that utilizes the collective expertise and experience of a network of highly qualified service providers and increases access to alternatives to abortion services to low-income, at-risk women experiencing unplanned pregnancies. At least 1-3 subcontractors have been recruited for each region, representing all 9 regions.

The statewide initiative will include a 24-hour 1-800 number that is advertised through yp.com when prospective clients conduct a search on the internet, using keywords that represent the services of LAFL subcontractors, which have physical locations, or clients will have access to a 1-800 number in those parishes that do not have subcontractors with physical locations. As a result of subcontractors being located in each of the 9 regions and an internet presence in all parishes, all 64 parishes of the state will be covered. The staff of the Women's Help Center, which is a subcontractor, will route crisis calls to the nearest crisis pregnancy center within 24 hours in LAFL's statewide network. In addition, billboards were placed in specific regions and identified the LAFL subcontractors' contact information for services. The billboards included the DCFS's logo as well.

Schedule/Timeline of Activities and Services

Description of Administrative and Operational Activities	Sept 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	March 2017	April 2017	May 2017	June 2017
Recruit Subcontractor for any Regions that have not been identified										

Visit new subcontractors in new Regions	■	■								
Hold Orientation Meeting with Subcontractors		■								
Review demographic information, trends on abortion and statistical data with Subcontractors in order to identify subpopulations	■									
Assist Subcontractors in revising forms in order to capture clientele demographic information	■									
Description of Client Services Activities	Sept 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	March 2017	April 2017	May 2017	June 2017
To increase pregnant women's or women who think they might be pregnant access to prenatal care through free pregnancy testing, community outreach events, and referrals	■	■	■	■	■	■	■	■	■	■
To provide informational or counseling sessions that increases pregnant women's understanding of adoption as alternatives to abortion	■	■	■	■	■	■	■	■	■	■

To provide parenting classes to encourage the formation and maintenance of two-parent families										
To provide prenatal classes to improve the health and wellbeing of low income women and their unborn babies										
To provide informational or counseling sessions on abstinence in preventing unplanned pregnancies.										
To provide support services and referrals for on-going basic needs.										
To increase the capacity of Subcontractors to provide effective counseling services to male partners.										
Description of Public Relations Activities	Sept 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	March 2017	April 2017	May 2017	June 2017
Hold focus group meetings to develop messages										
Develop public relations information										
Conduct Awareness campaign										
Description of Programmatic	Sept 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	March 2017	April 2017	May 2017	June 2017

Activities										
Select training modules	■									
Provide training modules on various topics, such as the Changing Demographics of Women, who have abortions	■									
Evaluate all training modules	■	■	■	■	■	■	■	■	■	■
Description of Evaluation Activities	Sept 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	March 2017	April 2017	May 2017	June 2017
Revise evaluative criteria with input from DCFS	■									
Review indicators with Subcontractors	■	■	■	■	■	■	■	■	■	■
Complete quarterly report		■				■				■
Complete final report						■				
Engage clients in evaluating service delivery component	■	■	■	■	■	■	■	■	■	■
Engage Subcontractors in evaluating the training component	■	■	■	■	■	■	■	■	■	■
Compile data to determine if training needs are being met.	■	■	■	■	■	■	■	■	■	■
Revise program training modules, if necessary, to shore up any deficiencies noted by participants	■	■	■	■	■	■	■	■	■	■

Data Collection and Analysis/Quality Assurance

An external Evaluator will be responsible for collecting data from subcontractors from LAFL's online database and inputting information on the Temporary Assistance for Needy Families (TANF) Performance online data system. The Evaluator has developed all forms, which capture TANF eligible services, in order to obtain reliable data that will be used to measure the project's performance in meeting stated indicators.

Performance indicators have been identified in the Logic Model on page 7. The Evaluator will report on the specified indicators and any additional indicators, which may be identified by DCFS.

LAFL will be constantly monitored and feedback will be utilized to make improvements in programming. As a result of the evaluation of all activities, the Evaluator will monitor program strategies and make recommendations for adjustments of activities to the Project Director regarding significant and incremental changes in data. The results of the evaluation will be used to determine if strategies that are implemented have been effective in achieving outcomes. As a result of the feedback, the staff will be able to strengthen the outcome of planned activities.

Data will be analyzed to determine effectiveness of the project. Indicators will be tracked, and the evaluation will measure the impact of services and the program's effectiveness and efficacy. In addition to the External Evaluator, a Compliance Officer ensures that subcontractors are submitting reimbursement requests for clients, who are TANF eligible, and conducts quarterly visits with subcontractors in order to review client files randomly. The Compliance Officer and External Evaluator work closely in order to ensure that subcontractors are submitting accurate information on the LAFL's database.

Deliverables

The following year-end and monthly targets have been identified for each service delivery program component's goals, objectives and outcomes.

Logic Model

Goals	Objectives	Outcomes	Year-End Performance Indicators	Projected Monthly Target Performance Indicators
1. To strengthen the statewide network of qualified organizations to provide Alternatives to Abortion services to TANF eligible women, experiencing a crisis pregnancy or women who think they may be pregnant.	1. To work collaboratively with at least 1 subcontractor in each region of the state.	Implemented an efficient and effective statewide delivery approach	10-15 subcontractors. Data Collection: • MOU	10-15 subcontractors.
	2. To increase subcontractors' capacity in 9 Regions to provide services to TANF eligible women experiencing unplanned pregnancies through training and technical assistance.	Improved the health and well-being of women, experiencing unplanned pregnancies and increased the number of healthy full-term unplanned pregnancies.	80% of subcontractors will have an increased in knowledge of Alternatives to Abortion services. Data Collection: • Pre- and Post- Test	12 subcontractors will have an increased in knowledge of Alternatives to Abortion services.
	3. To provide quarterly training and technical assistance meeting.	Improved the health and well-being of women, experiencing unplanned pregnancies and increased the number of healthy full-term unplanned pregnancies.	80% of subcontractors will attend quarterly training and technical assistance meetings. Data Collection: • Sign-in Sheets	12 subcontractors will attend training and technical assistance meetings per quarter.
Yearly Targets – Goal 1				10-15 subcontractors will participate. 12 subcontractors will have an increased in

				<p>knowledge of Alternatives to Abortion services.</p> <p>12 subcontractors will attend training and technical assistance meetings per quarter.</p>
<p>2. To increase the capacity of subcontractors as a "one-stop" agency that will provide access to an array of core services to TANF eligible pregnant women or women who think they may be pregnant in their decision regarding adoption or parenting as an alternative to abortion.</p>	<p>1. To provide 1,770 TANF eligible pregnant women or women who think they may be pregnant access to 4 core services.</p>	<p>Improved health and well-being of women experiencing unplanned pregnancy</p> <p>Increased number of healthy full-term unplanned.</p>	<p>100% of pregnant women or women who think they may be pregnant will receive a pregnancy test.</p> <p>Data Collection:</p> <ul style="list-style-type: none"> • Client Records 	<p>1,770 pregnancy tests = 177 per month.</p>
	<p>2. To provide informational or counseling sessions that increases 1,770 TANF eligible pregnant women's understanding of adoption as alternatives to abortion.</p>	<p>Improved health and well-being of women experiencing unplanned pregnancy.</p> <p>Increased number of healthy full-term unplanned.</p>	<p>60% or more clients will have increased understanding of alternatives to abortion.</p> <p>Data Collection:</p> <ul style="list-style-type: none"> • Client Records- Risk Reduction Plan 	<p>1,100 pregnant women will commit to full-term pregnancies = 110 per month.</p>
	<p>3. To provide 1,375 informational or counseling sessions on abstinence in preventing unplanned pregnancies.</p>	<p>Improved health and well-being of women experiencing unplanned pregnancy.</p> <p>Increased number of healthy full-term unplanned.</p>	<p>100% of targeted women participated in informational or counseling sessions on abstinence.</p> <p>Data Collection:</p> <ul style="list-style-type: none"> • Counseling Session Records 	<p>1,375 participated in informational or counseling sessions on abstinence = 137 per month</p>
	<p>4. To provide support services and referrals for on-going basic needs to 1,770 TANF eligible pregnant women.</p>	<p>Improved health and well-being of women experiencing unplanned pregnancy.</p> <p>Increased number of healthy full-term unplanned.</p>	<p>80% of pregnant women or women who think they might be pregnant will receive at least 2 referrals/support services.</p> <p>Data Collection:</p> <ul style="list-style-type: none"> • Client Records • Referral 	<p>1,416 pregnant women received referrals/support services = 141 women per month</p>

	5. To provide prenatal care visits to 1,100 TANF eligible pregnant women.	Improved health and well-being of women experiencing unplanned pregnancy. Increased number of healthy full-term unplanned	80% of pregnant women will receive prenatal care.	880 pregnant women will receive prenatal care = 88 per month.
Yearly Targets – Goal 2				1,770 pregnancy tests 1,100 full-term pregnancies. 1,375 women will participate in informational or counseling sessions on abstinence. 1,416 women received referrals/support services. 860 pregnant women will participate in prenatal care.
3. To implement the Parenting program.	1. To provide parenting classes to 1,350 pregnant women.	Improved health and well-being of women experiencing unplanned pregnancy. Increased number of healthy full-term unplanned.	50% of pregnant women will view two-parent families positively. Data Collection: <ul style="list-style-type: none"> • Sign-in Sheets • Pre-post tests 	675 pregnant women and/or their partners will view two-parent families positively = 67 participants per month
	2. To provide prenatal classes to 1,100 pregnant women.	Improved health and well-being of women experiencing unplanned pregnancy. Increased number of healthy full-term unplanned.	80% of pregnant women attended prenatal classes. Data Collection: <ul style="list-style-type: none"> • Sign-in Sheet 	880 pregnant women attend prenatal classes = 88 women per month

	3, To increase the capacity of subcontractors to provide effective counseling services to 720 male partners.	Improved health and well-being of women experiencing unplanned pregnancy. Increased number of healthy full-term unplanned.	50% of male partners will support women in their decisions to not have abortions. Data Collection: • Client Records	360 male partners received counseling services = 36 male partners per month
Yearly Targets – Goal 3				675 pregnant women and/or their partners will participate in parenting classes 880 pregnant women attend prenatal classes 360 male partners received counseling services

Coordination of a Broad Service Delivery Area

It is imperative that the Alternatives to Abortion Initiative have a subcontractor that is **physically located** in each region rather than the lead agency proposing to provide services in other regions but does not have a subcontractor or is not physically located in the region in order to cover the state. If the lead agency proposes to provide services without a physical location, this will create a hardship on the targeted populations, who have been identified as low-income, to travel for several hours to reach a subcontractor and will deter clients from receiving pre-natal care throughout their pregnancies.

The organizations, which will serve as subcontractors, all have missions that are in alignment with the purpose of the Alternatives to Abortion Initiative; and therefore, the subcontractors are interested in meeting the stated goals, objectives and requirements

of the Alternatives to Abortion Initiative. The subcontractors have been screened for eligibility criteria of not performing or making referrals for abortions. All of the subcontractors were interviewed personally by the Project Director in order to determine if the subcontractor met the eligibility criteria as well as the capacity. In addition, subcontractors, which participated in the Life Choice Project, have been asked to participate, and the majority of the subcontractors that participated in the Life Choice Project have agreed to participate in LAFL once the funding is awarded to FVRI. Memorandums of Agreements have been provided for the subcontractors that have agreed to participate in LAFL.

The subcontractors are members of different advocacy groups and have worked collaboratively together to reduce unplanned pregnancies and to improve the health of newborns in the state of Louisiana. The selected subcontractors will be trained on all aspects of the project, including goals, objectives, proposed outcomes and performance indicators and will be required to follow LAFL's policies and procedures. LAFL will encourage subcontractors to develop a systematic approach to carrying out the missions of their organizations; and therefore, the goals and objectives of the LAFL.

In addition, a pregnancy mobile unit, which is provided through a partnership with the Louisiana Baptist Children's Home, will provide free pregnancy testing and ultrasounds to women in rural areas in order not to burden women with traveling to crisis pregnancy centers in metropolitan regions.

Participation has been confirmed by Memorandums of Understanding (MOUs), which have been secured from the following providers:

